



# BECOME A SPONSOR

Join the Scarecrow Row this October 2024!

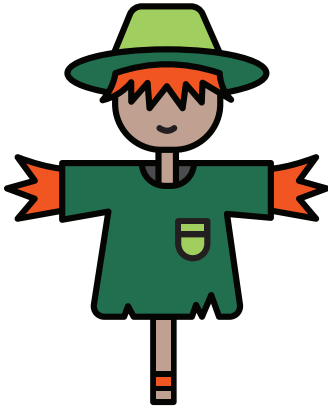
Promote your business or organization while supporting the Troy Historic Village in this popular annual event.



Registration and more information at [www.TroyScarecrowRow.com](http://www.TroyScarecrowRow.com) or follow the QR code to sign up today!



All proceeds benefit **TROY HISTORIC VILLAGE**  
*where history lives*



## All Sponsors Receive:

- Your unique scarecrow on display at the Village along Livernois or Wattles during the entire month of October.
- Your business name or logo on display with your scarecrow on a 1'x2' sign

- 2 Family Passes (2 adults, 2 children each) to our Trick-or-Treat event. *This is a great way to thank your employees!*
- Recognition in the Trick-or-Treat event program, on social media, Village newsletter, website, and annual report.
- The opportunity to set up a tent at our Trick-or-Treat event to hand out candy or promotional materials (space is limited!) OR include coupons or promotional materials in the event goodie bags.
- A certificate of recognition to display at your business or organization.

## \$200 Business-Built Scarecrow

The Troy Historic Village provides a wooden frame for you to build your own unique scarecrow. This is a great team building activity! Scarecrows are due to the Village by **FRIDAY, SEPTEMBER 20th!**

## \$250 THV-Built Scarecrow

Our volunteer team will build your scarecrow for you! You provide promotional logo-wear (clothing or accessories such as t-shirts, hats, or bags) to include. Logo-wear due and last day to purchase a THV Built Scarecrow is **FRIDAY, AUGUST 23rd!**

## Add \$125 and Display Your Scarecrow at Troy Family Daze!

Limited to the first 30 applicants, for an additional \$125 (\$325 Business Built or \$375 THV Built) we will display your scarecrow at the Troy Family Daze Scarecrow Row September 12-15th where thousands more people will get the chance to see your business. Scarecrows will then go to the Village for the month of October. Troy Family Daze Scarecrows are due by **WEDNESDAY, SEPTEMBER 4th!**

## Yes! We will support Scarecrow Row and the Troy Historic Village!

**CHECK ONE:**  Payment included  Please invoice me

Please make checks payable to Troy Historical Society and return to 60 W. Wattles Rd., Troy MI 48098

**CHECK ONE:**  \$200 Business Built Scarecrow Sponsorship  \$250 THV Built Scarecrow Sponsorship

**OPTIONAL ADD ON:**  \$125 to display my scarecrow at Troy Family Daze (space limited)

**CHECK ONE DIGITAL LOGO:**  Sending a new one  Use the logo from last year  Just print my business name

Please email your logo to ScarecrowRow@thvmail.org

**CHECK ONE LOGO-WEAR:**  Building my own scarecrow  I will drop off my logo wear at the Troy Historic Village within the week

Business Name AS YOU WANT IT PRINTED: \_\_\_\_\_

Contact Name: \_\_\_\_\_ Business Name: \_\_\_\_\_

Business Address: \_\_\_\_\_ City: \_\_\_\_\_ Zip: \_\_\_\_\_

Contact Phone: \_\_\_\_\_ Contact Email: \_\_\_\_\_

Is your business on Social Media?  Facebook  Instagram  TikTok

Are you interested in learning about future sponsorship opportunities at the Troy Historic Village?  yes  no

## Important Deadlines:

- **Immediately** – Payment is due in full at signup or upon receipt of an invoice
- **August 23rd** – Last day to purchase a THV built scarecrow; Logo-wear (clothing or accessories) is due!
- **August 23rd** – Digital logo is due to ScarecrowRow@thvmail.org for your scarecrow sign.
- **September 4th** – Troy Family Daze Scarecrows are due
- **September 20th** – ALL other scarecrows are due at the Troy Historic Village
- **October 18th** – Last day to reserve your Trick-or-Treat Tent Spot (optional)

Troy Historical Society is a 501c3 organization; your sponsorship may be tax deductible. Questions? Call 248-524-3570 or email ScarecrowRow@thvmail.org