



**READY TO MAKE  
2023 EVEN BETTER!**  
**JOIN US**  
**SUNDAY AUGUST 6TH 2023**  
**10AM-3PM**  
**COLUMBIA CENTER, TROY MI**



Fox 2 Detroit filming live spots for their morning show

## 2022 BY THE NUMBERS

**254 CARS REGISTERED**  
(184 Pre-registered Vehicles,  
71 Day of Registrations, 225 in attendance)

**5,043 VISITORS**

**93 VOLUNTEERS**

**96% SAID THE OVERALL  
EXPERIENCE WAS  
GREAT!**

- \$36,400 in Sponsorships plus in-kind donations and swag bag donations
- FREE Admission to the Public
- FREE Kid's Activities including a scavenger hunt and FIRST Robotics demonstrations
- Peer Judging and Awards
- Music by Mammoth Entertainment
- Food by Mickey's, Uptown Catering, AAA Ice Cream, and Tim Horton's



## MARKETING AND PUBLIC RELATIONS

- WWJ 60 second radio spots in the week leading up to the event: 700,000+ impressions
- Audacy 60 second radio spots on streaming services: 100,000 impressions
- Audacy Social Media spots: 100,000+ impressions
- WWJ Hot Around Town, pre-event interview, and LIVE Remote from the show
- Fox 2 News Sunday morning 6 live spots from the show
- Cruis'n Media Article and Ads reaching 3,000+ subscribers and a 8,000+ mailing list
- Road & Track broadcast and live feed at the Show
- Banner Ads in the Troy Times and Oakland Press
- Troy Historic Village Newsletter, Website, and Social Media
- Postcards, Posters, Banners, and Big Beaver Road Signs

Proceeds Fuel Education at



## IN 2021-22 THE VILLAGE HAD:

**22,190** Total Visitors

**45+** Programs offered

**6,797** School children, teachers, and chaperones

**REGISTRATION AND DETAILS AT [WWW.TROYTRAFFICJAM.COM](http://WWW.TROYTRAFFICJAM.COM)**

**THANK YOU TO  
OUR 2022 TEAM  
OF SPONSORS!**



Oakmont Senior Communities • GR Auto Gallery • Troy ESCAPE • CBTS • Campanelli & Pear • Successful Marketing • Lake Michigan Credit Union • Fogo de Chao • Pasteiner's

# 2022 TROY TRAFFIC JAM AWARD WINNERS

## CATEGORY

- A** 1900 – 1927  
Antique
- B** 1928 – 1942  
Domestic  
Open & Closed
- C** 1946 – 1954  
all domestic makes
- D** 1955 – 1960  
all domestic makes
- E** 1961 – 1972  
Ford
- F** 1964 – 1973  
Mustang
- G** 1953 – 1961  
GM
- H** 1962 – 1972  
GM
- I** 1973 – 1989  
all domestic makes
- J** 1990 – 2000  
all domestic makes
- K** 2000 – Current  
all domestic makes
- L** Hot Rods  
(1900 – 1945)
- M** Muscle Cars  
(1960 to current)
- N** Mopar Muscle  
(1960 – 1971)
- O** Mopar  
(1960 – 1971)
- P** Custom & Modified  
Street Machines/  
Resto Mods (all years)
- Q** Trucks  
(all years)
- R** Corvette  
(1953-1967)
- S** Corvette  
(1968-1982)
- T** Corvette  
(1983 to current)
- U** Import  
(all years)
- V** Tuners (all years)
- W** Preservation Class  
Unrestored Survivors  
(all years)

## FIRST PLACE

- Ron H**  
1923 Kissel Model 6-45
- Diran & Joyce Y**  
1934 Dodge DR
- Ed VR**  
1948 Curtis Kraft Midget
- Larry B**  
1957 Chevrolet BelAir
- Jerrold H**  
1966 Ford Fairlane
- John T**  
1970 Ford Mustang
- James S**  
1956 Oldsmobile Convertible
- Dale P**  
1965 Chevelle Malibu
- Frank S**  
1976 Mercury Grand Marquis
- Mark K**  
1999 Chevrolet Camaro
- Ken M**  
2002 Ford Thunderbird
- Fred G**  
1927 Ford Model T Roadster
- Bob T**  
1970 Chevrolet Chevelle SS
- Marc R**  
1969 Dodge Charger R/T SE
- Lynn M**  
1971 Dodge Challenger Convertible
- Donald J**  
1970 Chevrolet Camaro Z28
- Andy K**  
2005 Chevrolet SSR
- Ron T**  
1967 Chevrolet Corvette 427
- Thomas H**  
1974 Chevrolet Corvette Stingray
- Glenn W**  
2016 Chevrolet Corvette
- Keith M**  
1968 Jaguar E-Type
- Ronald H**  
1921 Kissel Sport Tourster

## SECOND PLACE

- Steve S**  
1916 Ford Model T Runabout
- Dani H**  
1937 Packard Dietrich Victoria
- Jeffrey S**  
1951 Chevy Styleline Deluxe
- Tom S**  
1961 Ford Galaxie Sunline
- Nicholas A**  
1966 Ford Mustang
- Mike S**  
1957 Chevrolet Nomad
- Larry C**  
1962 GM Chev Nova II
- Richard W**  
1974 Chevrolet Z28 Camaro
- John N**  
1998 Pontiac Trans Am
- David R**  
2009 Saturn Sky Sp. Edition
- Art S**  
1938 GM Buick Special
- Andrew T**  
1966 Chevrolet Nova II
- Rick H**  
1963 Buick Riviera
- Perry T**  
1995 Chevrolet S10
- Eugen O**  
1957 Chevrolet Corvette
- Saul S**  
1972 Chevrolet Corvette
- Ken L**  
2020 Chevrolet Corvette
- Daniel C**  
1972 VW Karmann Ghia
- Dan W**  
1967 Cord 810



Mayor's Choice: **Rick K** - 1964.5 Ford Mustang

People's Choice: **Chris F** - 1939 Cadillac Lasalle

I Wish My Parents Would Buy Me This car (Kid's Choice)!: **Reginald B** - 2021 Jeep Gladiator

Specialty Award Outstanding Restoration: **Greg O** - 1940 Packard Darrin

Specialty Award Outstanding Restoration: **Dani H** - 1937 Packard Dietrich Victoria

Specialty Award Outstanding Innovation & Technology: **Gregory P** - 1968 Chevrolet Camaro

Specialty Award Outstanding Innovation & Technology: **Art S** - 1938 GM Buick Special

Specialty Award Automotive Design & Craftsmanship: **Paul G** - 1967 Ford Cabriolet

Specialty Award Automotive Design & Craftsmanship: **Larry C** - 1962 GM Chev Nova II