



# TROY HISTORIC VILLAGE

*where history lives*



# Annual Report

Fiscal Year Ending June 30, 2022



# AROUND THE VILLAGE

The Board of Trustees of the Troy Historical Society (THS) and staff of the Troy Historic Village (Village) present this Annual Report for the Fiscal Year ending June 30th, 2022 (FYE2022). Almost exactly two years since the onset of the Covid Pandemic, accessibility to vaccines and relief to public health systems allowed schools to lift restrictions. School groups began to return in March and have been consistently booking ever since. Attendance to other programs has been slowly climbing and Covid disruptions have diminished. Thanks to the support from the city, county, and state, we are now combining new programs and ideas developed during the pandemic with proven school programs as staffing and facility capacity allows.

## PROGRAM HIGHLIGHTS

Entering the fall of 2021, we knew that Covid restrictions would continue to impact school field trips. We continued to offer online field trips, however most schools seemed to be waiting for the traditional experience. By February and March, teachers called daily to book the field trips they had missed as restrictions were lifted. In the second half of the school year, 51 of 76 days were booked with trips including the return of Civil War Days for Troy and Lake Orion 8th grade students. In addition, we provided 26 scout and home school programs. We served a total of **6,884 students, chaperones, and teachers in the 2021-22 school year.**

Our core Adult Program, Thursday Teas, returned to a regular schedule with topics from Food Fads & Funky Dishes to Troy in the Roaring Twenties. *The Women of Copper Country* Great Michigan Read inspired “The Art of Coppersmithing” hands-on experience, a screening of the film *Red Metal: The Copper Country Strike of 1913*, and a Keweenaw History talk in addition to book discussions. Our Cheddar Preschool Story Time continued to welcome the youngest Villagers with their parents and grandparents in tow. Monthly Preservation Conversations and Constitution Cafes rounded out our robust programming.

This year we expanded immersive experiences for all ages. We presented fall and spring radio show-style programs bringing back a nostalgic way to tell entertaining stories. Families joined us for Civil War Saturday—an exploration into what life may have been like in the 1860’s. In the winter we celebrated an 1865 Victorian Christmas at the Village. We continued to offer Blacksmithing classes in the Wagon Shop and added watercolor classes in the restored Niles-Barnard House.

Community Events including Trick-or-Treat, Cocoa & Crafts with Santa, and spring Egg Hunt for children and families continued to be popular events at the Village—using our unique setting for safe, hands-on activities. We continued to build Healthy Communities through yoga, weekly walking groups, and longer Saturday Hikes as well as fun summer and winter fitness challenges that wove together history and activities. We also offered fun social events for adults like Plaidurday Happy Hour, a Roaring 20’s Night, and Yoga and Wine. In total, **16,105 people** of all ages joined us for this wide range of programs, activities and events in the FYE 2022.



229

People attended hands on Workshops  
in 2021-2022

# AROUND THE VILLAGE

## STAFF AND VOLUNTEER SUPPORT

THS employs three full-time and twelve part-time staff members to fulfill its mission to engage the community and enable life-long exploration of history by sharing and preserving our stories, artifacts, and buildings through creative, meaningful experiences. We do that at the Village and offsite with Village resources and collections. While we love objects, one of our most valued resources is the experience, expertise, and creativity of the professional staff. Not only did staff continue to produce quality programming, but they continued to develop community partnerships. Our Adult Program Director, Youth Program Director, and History Interpreters take the lead in programming. They have support from the Curator (who also maintains the City's collection), Volunteer Coordinator, Business Manager, and Community Development Director. We have expanded our rental offerings as both a revenue stream and Village experience and employ an Events Manager and Facilities Attendant to facilitate rentals. We continue to work with Excel for contracted cleaning services.

Through the pandemic it was difficult to engage our dedicated volunteers. With grant support, we rehired a Volunteer Coordinator in November and started regularly welcoming back volunteers. We have reinstated our monthly volunteer committee meetings on the first Tuesday of every month and started a bi-monthly Volunteer Newsletter to improve communication to those who can't regularly be at the Village. We continue to find creative ways to engage volunteers who are not ready to come back and volunteer in person: volunteers have helped research at home for our collections, cut out and prepared crafts from the comfort of their couch, and prepped maintenance materials in their garages. We are so thankful for the folks who stayed with us during the pandemic but happy to start seeing volunteers in person again!

15

Staff Members

163

Total Volunteers



## CAPITAL IMPROVEMENTS

The **Caswell House** received a new roof! Additional exterior work was completed, replacing some rotted boards and painting the entire building. Work in the basement has improved drainage and removed the constant dampness. The **Wagon Shop** also received a new roof. Before working on the roof, an engineering study determined additional roof bracing and the removal of the loft (not original to the building) was needed. We appreciate extending the life of a well-used, well-loved building that probably never expected to be around so long! Other small projects included replacing rotted pieces of the Gazebo and removing cabinets in the

Church basement to replace them with a movable worktable. THS appreciates the big and small projects taken on by the City. Preserving historic buildings can be tedious and we are thrilled to be able to use these historic spaces for a variety of programs.

108%

Rental Income increased  
\$10,870 -> \$22,639



*"We are thrilled to see school busses rolling up the driveway and kids excited for sometimes their first field trip ever, it feels like an old friend returning." ~Jen Peters, Executive Director*

### Programming Revenues

#### ADMISSIONS

\$3,259 → \$5,950 **83%**

#### PROGRAMS

\$49,399 → \$58,249 **18%**

#### SCHOOLS

\$6,890 → \$66,974 **872%**

FYE2021

FYE2022

### Community Events

**Open  
Houses  
861**

**Egg  
Hunt  
680**

**Cocoa &  
Crafts with  
Santa  
244**

**Trick  
or Treat  
781**

### Members

**5** **BENEFACTORS**

**12** **PATRONS**

**32** **LIFETIME**

**244** **HOUSEHOLD &  
INDIVIDUAL**

**293** **TOTAL  
MEMBERS**

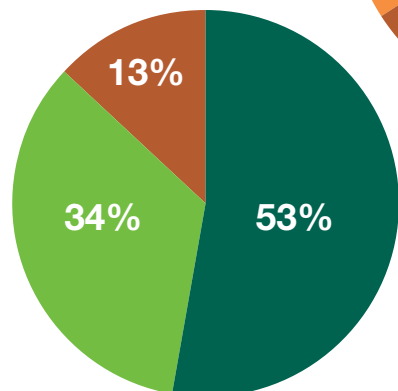
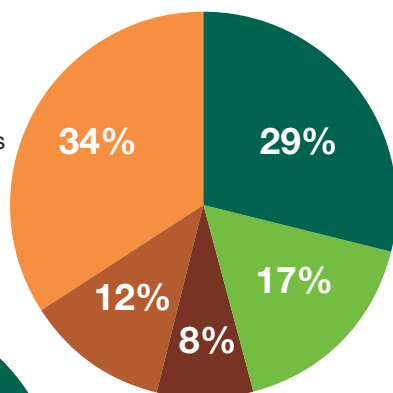
**60** **NEW MEMBERS  
IN 2021/22!**

**22,989** total visitors and people served including **6,884** students, chaperones, and teachers

### Financials\*

#### SOURCE OF REVENUE

- 29% Programs & Admissions
- 17% Memberships & Donations
- 8% Rentals, Store, & Other
- 12% Sponsorships & Fundraising
- 34% Grants & Government



#### FUNCTIONAL EXPENSES

- 53% Programs
- 34% Administrative
- 13% Fundraising

\*Unaudited Financial Statements from FY 2021/2022

### New Programs



**PRESERVATION  
CONVERSATIONS**

**101**



**MURDER MYSTERY  
AND COMEDY  
RADIO SHOWS**

**172**



**VICTORIAN  
CHRISTMAS**

**240**



**BEYOND THE  
BOOK PROGRAMS**

**135**



**WATERCOLOR  
CLASSES**

**122**



**SUMMER KICK-  
OFF COMMUNITY  
EVENT**

**240**



# FINANCIALS

## FINANCE

THS successfully completed its eleventh fiscal year operating the Village through its renewable management agreement with the City of Troy. The current agreement will end in 2026. With most schools still restricted from taking field trips, we continued a conservative approach of creating two 6-month budgets for the 2021-2022 fiscal year. This along with close monitoring of cash flow and profit and loss reports helped us maintain staff and programming at realistic levels. It also allowed us to immediately expand as we began to see indications of returning school groups. Overall, our budget again relied on COVID relief funds, but better than expected programming and strong donor and sponsor support brought our total gross receipts to \$443,908. In addition, a generous bequest enabled THS to create a self-governed endowment which will add to the long-term stability of Village operations.

## GRANTS

The following grant funds were received in FYE2022:

- ✓ **Michigan Arts and Culture Council** (formerly the Michigan Council for Arts and Cultural Affairs) awarded THS a \$19,500 General Operations grant. An additional \$2500 was added to the award later in the year from remaining COVID funds.
- ✓ THS received a \$13,500 MI H.O.P.E. grant from the **Michigan Humanities Council** and **National Endowment for the Humanities** through the Coronavirus Aid, Relief and Economic Security (CARES) Act to support staff salaries and rehire a Volunteer Coordinator.
- ✓ **Kresge Foundation** allocated \$5,000 from a three-year grant of \$15,000 to support general operations.
- ✓ **Michigan Humanities Council** awarded \$721 for Great Michigan Read programs related to the book "Women of Copper Country." They also awarded THS a \$2,500 Michigan Museum Recovery grant for support of general operations.
- ✓ **Troy Community Foundation** awarded a \$500 grant to support our Winter Explorers Challenge.
- ✓ **Home Depot** and **Walmart** awarded \$1000 and \$750 respectively to support community events including Trick-or-Treat, Cocoa & Crafts with Santa, Egg Hunt, and more.
- ✓ THS received a \$750 **Keep Michigan Beautiful** Grant towards building an outhouse that will enhance the historic landscape of the Village.
- ✓ The **City of Troy** appropriated \$100,000 to support general operations in the Village and \$6,000 to support Eastern Michigan University's Historic Preservation Field School. This is in addition to work completed through the Facilities & Grounds department to maintain and upgrade Village buildings and grounds.

The Endowment Fund to benefit the Troy Historic Village administered by the Troy Community Foundation reached a balance of \$30,322.59 as of June 30, 2022.

As of the end of the fiscal year, the funds received from the estate of beloved Villager Judy Siess were still being reorganized into a THS-governed endowment. The goal of this endowment will be to support operations of the Village as the THS Board and Village Executive Director deem most beneficial.

## Financial Snapshot

### Revenue

Field Trips, Programs, & Admissions	\$131,173
Memberships & Private Donations	\$75,575
Rentals, Village Store, & Other	\$35,933
Sponsorships & Fundraising	\$51,976
Grants	\$43,251
City of Troy Operations Support	\$106,000

### Expenses

Salaries and Related Fees	\$349,037
Artists and Professional Fees	\$53,058
Program Expenses	\$27,489
Fundraising Expenses	\$14,213
Administrative & Overhead Expenses	\$36,354



NATIONAL  
ENDOWMENT  
FOR THE  
HUMANITIES



Phillip & Elizabeth Filmer Memorial  
Charitable Trust

# COLLECTIONS

## Staff Curator, Elizabeth Thornburg, and volunteers worked on the following projects during FYE2022:

- ✓ Reorganized collection spaces in the General Store and Parsonage; emptied Lange Street storage space; installed black out curtains in the Archive.
- ✓ Collected images for *Victorian Christmas* display; researched and installed flags from the collection for the *History Unfurled* exhibit.
- ✓ Began updating interpretive plans for the Parsonage (early 1920s) and Town Hall (1926).
- ✓ Volunteers began creating narratives about each of the Troy schools from founding to consolidation using collections and clipping files; Poppleton, Log Cabin, Stiles, Niles, Stone School, Leonard, and Big Beaver have been completed.
- ✓ WMU Intern Peter Moon digitized several collections, including newspaper clippings from the Rochester Era (1945-1949) and the Frontier Gal social columns written by Troy resident Juanita Bonino.
- ✓ Volunteer David Grocki began researching Troy happenings in local digitized newspapers and creating searchable online spreadsheets.
- ✓ Volunteer Hannah Krebs began organizing the Gloria Anderlie collection including newspaper articles, photographs, letters, audio cassettes, and other documents about Troy from the 1940s to the 1990s.

## The following items were accessioned into the Collection:

- ✓ Fractional District No. 10 (Stone School) Teacher's ledger – Orion Historical Society
- ✓ James Bailey's walking stick (1802-1887), Zilpha Bailey's school bell used at Stone School – Hartland Smith
- ✓ Victorian feather wreath – Marcy Dwyer
- ✓ Set of bedroom furniture including a bed, washstand, dresser, lamps, and a barrister bookcase – Helen Gach and family
- ✓ A City of Troy commemorative coin – Jeff Osborne
- ✓ Coin Bank, a church donation box, several mechanical tin toys, rolling toys, a spelling toy, a gyroscope, wooden horse "snowshoe", an overshot coverlet, a brass police whistle, and two pairs of 19th-century glasses – Sharon Base
- ✓ Promotional materials about the Ford Tractor Plant (once located in Troy) – T&I Credit Union

- ✓ Caswell Family Bible c.1855, maintained with family names and dates into the 1960s, Caswell Family Photo Album c. 1870s-1890s, Caswell Grandson Jesse Caswell's Glasses, Violin, Bow and Case and a newspaper article about playing for Henry Ford – Christine Caswell Greene
- ✓ Photographic Christmas Cards from Governor G Mennen Williams and Senator Phil Hart – Nancy Rogers
- ✓ Children's Magic Lantern and slides – Alfred Ostrowski
- ✓ Big Beaver Class materials – Don Mouch
- ✓ Candle Stick Telephone – Douglas Thornburg

## The following items were accepted into the THS Education collection:

- ✓ Late 19th Century Folding Chair – Maureen Caldwell
- ✓ Handbell and 19th Century Schoolbook – Connie Warren

## Deaccessions:

- ✓ Many items of clothing (77.204, 77.207, 89.5.6.1, 79.66.6, 78.334, 77.205, 84.16.1, 81.49.2, 81.51, 75.10.1, 82.41.2, 68.62, 70.21.23, 76.212, 76.838, 76.836, 79.33.3, 79.0.21, 76.199, 78.850.1, 82.41.5, 80.23.22, 96.005.001.012, 96.005.001.006-010) due to extensive deterioration, including several dresses, gowns, vests, blouses, jackets, a lap robe, and several duplicate police uniform pieces. The Troy Police Department has been consulted on the responsible disposal of police uniform components.
- ✓ Small serving dish (82.47.7) rendered irreparable due to breakage; it had no known ties to Troy.
- ✓ 68 reproduction tin cans (2008.28.1-68) in the General Store that were not historic.
- ✓ Pin cushion (76.251.1) due to major rodent damage.
- ✓ 13 large picture frames (2009.13.2-26, even numbers only) which were accessioned separately from their photographs were deaccessioned.
- ✓ Several small boxes of nails which do not appear to be accessioned were repurposed.



269

Volunteer hours were utilized by  
Collections in FYE2022



# COLLABORATIONS

THS was happy to be a part of more community events in the FYE2022 including the Troy Farmer's Market and Movies in the Park. We also participated in Troy Recreation's Fall Fest and Spring Fest Events. As more community events return, we love to showcase the Village and support community members whenever possible! We were able to hold more activities at the Village with community partners. The Troy Garden walk returned in July 2021 using the Village for their plant sale and craft boutique while showcasing their flower beds. The Kiwanis held a Fall Leadership event at the Village that included a fun scarecrow building contest and leadership talks. The Village also hosted a Summer Kick-Off Open House with community partners to showcase all the activities residents could find in Troy through the summer.



We were thrilled to be able to put on the Troy Traffic Jam in 2021! After being off for a year, we felt comfortable holding the event and welcomed more than 200 cars and 4,000 visitors. This is a great community event as well as a Village fundraiser and we couldn't make it happen without support from the City of Troy, Kirco, and the Columbia Center.



In the fall of 2021, we welcomed Eastern Michigan University's Historic Preservation Field School to the Village. Graduate students dug into the archives to research buildings, learned the newest scanning and mapping techniques, worked with an engineer to assess buildings, and got hands on with the Pioneer Room windows to make them fully functional again. In the spring, Executive Director Jen Peters taught Oakland University's Museum Studies Course for undergraduates—a way to bring our resources to the next generation of museum professionals.

We continue to seek out artists and skilled tradespeople to share their skills through classes and demonstrations at the Village. In addition to metalsmith Rose Weiss' blacksmithing and coppersmithing classes and MI Folk School classes, we brought Megan Swoyer back to the Village to teach watercolor classes in the Niles-Barnard House. We also welcomed back skilled reenactors for Civil War Days and Civil War Saturday. A volunteer reenacting troupe, Bonnets and Crooked Hats, brought the Village to life for new Victorian Christmas event in December and a Victorian Strawberry Festival in June.



# BUSINESS AND COMMUNITY SPONSORS

## BUSINESS AND COMMUNITY

### EDUCATION SPONSORS

The Fischer Family  
Kirco  
Columbia Center  
City of Troy  
Kelly Services

### TRICK OR TREAT SPONSORS

Genisys Credit Union  
Community Choice Credit Union  
Troy Garden Club  
Walmart

### EGG HUNT SPONSOR

Kurtis Kitchen and Bath

### HOLIDAY EVENTS SPONSORS

Genisys Credit Union  
Troy Garden Club

### HEALTHY LIVING INITIATIVES

Beaumont Health  
Troy Community Foundation  
AmeriCorps

## TROY TRAFFIC JAM

### Gold Sponsors

The Fischer Family  
Kirco  
Columbia Center

### Silver Sponsor

City of Troy  
Kelly Services

### Copper Sponsors

Community Choice Credit Union  
Kiwanis  
Penske Corporation

### Aluminum Sponsors

Lambrecht Realty & Lambrecht  
Marina

Stoney River Steakhouse  
and Grill  
E.M. Schroeder Insurance &  
Autumn Insurance

### Chrome Sponsors

Campanelli & Pear  
Antique Touring Company



## SCARECROW ROW

365 Retail Markets  
A.J. Desmond & Sons  
Advanced Home Care  
Alliance Mobile Health  
Alpha Delta Kappa,  
Alpha Upsilon Chapter  
Anthology of Troy  
Benito's Pizza  
Billings Lawn Equipment  
Brookdale Troy  
C&G Newspapers – Troy Times  
Celebrity Catering  
Coldwell Banker Weir Manuel  
Community Choice Credit Union  
Crispelli's Bakery & Pizzeria  
Estia Greek Street Food  
Genisys Credit Union

Health Markets Insurance  
Agency  
Home Depot  
Jonny Cakes Café  
J-Ro School of Music  
Kemp Klein Law Firm  
K-Value Insulation  
Lake Michigan Credit Union  
Lincoln of Troy  
Manpower Group  
MetLife  
Mr. Kabob Xpress  
New Century Realtors  
Oakland Press  
Oakmont Sterling Enhanced  
OUR Credit Union

Papa Romano's &  
Troy Friendship Club  
PARTNR HAUS Interiors  
Personal Endodontics, PC  
Real Living Kee Realty  
Rexpointe Kennels  
Ridley's Bakery Café  
Royal Oak Heating & Cooling  
Signs & More  
St. Anastasia Knights of  
Columbus  
Stage Nature Center  
State Farm Insurance –  
Ann Percy  
T & I Credit Union  
Telly's Greenhouse  
The Choice Group

Trevarrow Hardware  
Tri County Equipment  
Troy Chamber of Commerce  
Troy Dental Studio  
Troy Fire Department  
Troy Friendship Club  
Troy Garden Club  
Troy Law Center  
Troy Metro Agency  
Troy Police Department  
Troy Public Library  
Troy Racquet Club  
Troy Rotary  
Troy Sports Center  
Troy Veterinary Hospital  
Ziebart Int. Corp

## BUSINESS AND OPERATIONS

AAA Ice Cream  
ALCO Printing  
Culvers

City of Troy  
Detroit Grooming Co.  
Home Depot

Shield's Restaurant Bar Pizzeria  
Signs and More  
Tim Horton's – Troy

Trevarrow Hardware  
Troy Garden Club

## FOUNDATIONS AND GRANTS



NATIONAL  
ENDOWMENT  
FOR THE  
HUMANITIES



THE  
KRESGE  
FOUNDATION



Phillip & Elizabeth Filmer Memorial  
Charitable Trust



# INDIVIDUAL DONATIONS

Bruce Annett  
Paul & Brenda Balas  
Patricia Bammel  
Fred & Kit Barnard  
Richard Beaubien  
Meredith Bezak  
Karen & Kevin Bishop  
Robert Bishop  
Laura & Larry Boeberitz  
Ann Britton  
James Burgess  
Loraine Campbell  
Barbara Chambers  
Trudy Chisholm  
Irene Christy  
Pamela Claps  
Sandra Clark  
Christine Clifford  
Sharon & Dave Cloud  
Sue & Tom Cook  
Thomas Cook  
Rebecca Chamberlain-  
Creanga  
Robert Currier  
Jim Cyrulewski  
Virginia Czerwinski  
Dennis & Carolyn Darch  
Bill & Wendy Davy  
Joan & Robert Dennis  
Patrick Dorn  
Michele Dungjen  
Gail Elias  
Lisa Enmark  
Ivana & Kevin Enright  
Pamela & John Eppe  
Aditya Ezhuthachan  
Bob Feldmaier  
Sally Flicker  
Sue & David Ford  
Nadine Fournier

Bill Fox  
Janet Garrett  
Patricia Gates  
Earl & Julia Gravin  
Jeffrey Groen  
Diane Gurzick  
Michelle Hachigian  
Matthew & Lori Hackett  
Patricia Hartner  
Lisa Lavender-Holquist  
Nancy Huizenga  
Mary Hunter  
Judy & Bruce Iceman  
James & Joan Jarrait  
Elizabeth & Roger  
Kaniarz  
Karen & John Kraft  
Karavias  
Joe & Donna Killewald  
Marlene Klebba and  
Louis LaFave  
Kerry Krivoshein  
Bob & Diane Lamb  
Dave & Mary Ellyn  
Lambert  
Paul Lathrop  
John & Sue Lavender

Barb Lemaigre  
Ruth Leucht  
Christal Lewandowski  
Russell & Tyra Lewis  
Kevin & Susan Lindsey  
Melissa Lindsey  
Joy Lucas  
Kay McFarland  
Tim & Julie McGee  
Lynn McLean  
Shari & Bob Mertz  
Aleta & Ken Meskin  
Geri Musial  
Catherine & Andrew  
OGawa  
Mary O'Neill  
Carole Packla  
Anne Partlan  
Alice Pepper  
Destini Perkins  
Jen & Jeremy Peters  
Joanne Piazza  
Linda Pletz  
Hatina Przybul  
James Pyne  
John Ragan  
Ward Randol

Mary Rankin  
Claudia Rodger  
Kristine Rose  
Kathy & Jim Serafino  
Tom Shook  
Evelyn Slagon  
Chris & Michelle  
Slaviero  
Lori Smartt  
Janet & Rick Stanfield  
Jeanne Stine  
Rebecca Thornton  
Doug Tietz  
Linda & Mike Tingley  
John Tombrillo  
Joanie Ugelow  
Barbara Virzi  
Teresa Walsh  
Larry Waniolek  
Zola & LaVere Webster  
Katy Willoughby  
Cheryl Wilson  
Kara Yarrington  
Diane Yordy  
Bill & Kathy Ziemba  
Michigan Conference of  
the UMC



# LOOKING FORWARD

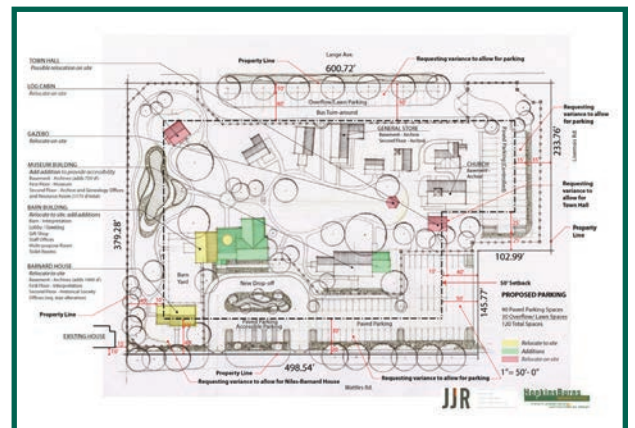
The return of school groups in the spring of 2022 was more than just a boost to the bottom line, it had a huge positive impact on the dedicated staff. The energy those busloads of children brought back to the Village was immeasurable. Now that our core programming is returning to pre-pandemic levels, we can think about more than survival, we can think about expanding. We imagine days where we teach onsite and offsite school groups in the morning, then host dynamic programming for adults or small groups in the afternoon.

The Board of Trustees spent the spring of 2022 developing a new Troy Historical Society Strategic Plan. This work had been put on hold in 2020. Guided by a consultant from the Nonprofit Network, the Board spent time visioning and setting organizational goals. This was a growing point for the board as they embraced becoming a Governance Board rather than Working Board.

## Troy Historical Society 2022-2027 Strategic Plan Goals:

1. Establish and maintain short-term and long-term financial stability
2. Prepare for changes within the community, environment, and economy
3. Ensure diversity within the board, staff, and those served
4. Establish THV as a cultural asset/resource to the Troy community and surrounding region
5. Optimize resources including a) the talent of board, staff, and volunteers b) artifacts and knowledge and c) facilities

Board members also identified a number of objectives and strategies within these goals, but ultimately board and staff members will work within committees and small work groups to identify the steps to achieve these goals over the next 3-5 years. As part of this work, the Historical Society is realigning their committees to match their identified goals and values.



One very exciting step identified by the Historical Society Board was to work with the City on updating the Village Master Plan. The City was able to incorporate the cost of this work in their 2022-2023 budget. A new Master Plan will enable the Village staff to better utilize existing and new spaces, maximize capacity, and improve curb appeal and accessibility. All of this is to further the mission of the Troy Historical Society to engage the community and enable life-long exploration of history by sharing and preserving our stories, artifacts, and buildings through creative, meaningful experiences.