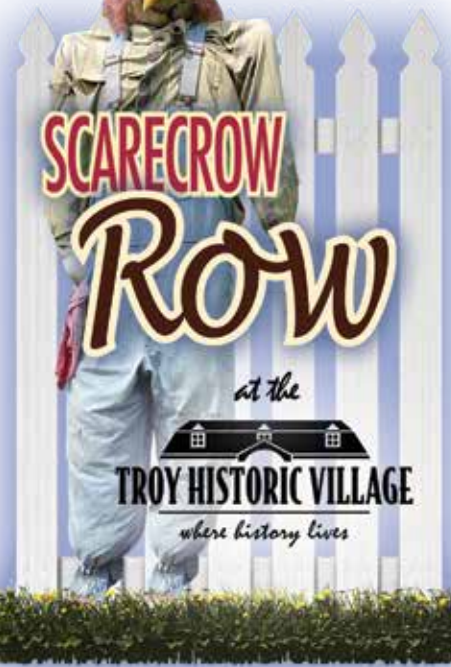




TROY HISTORIC VILLAGE

where history lives



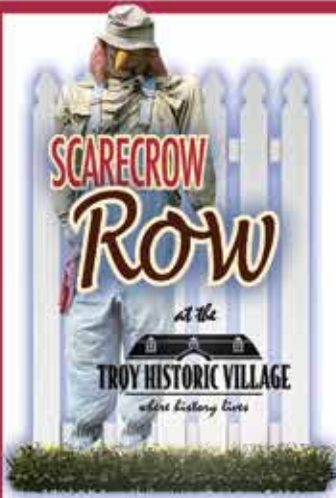
BECOME A SPONSOR

Join the Scarecrow Row this October 2023!



Promote your business or organization while supporting the Troy Historic Village in this popular annual event.





All Sponsors Receive:

- Your unique scarecrow on display at the Village along Livernois or Wattles during the entire month of October.
- Your business name or logo on display with your scarecrow on a 1'x2' sign

- 2 Family Passes (2 adults, 2 children each) to our Trick-or-Treat event. *This is a great way to thank your employees!*
- Recognition in the Trick-or-Treat event program, on social media, Village newsletter, website, and annual report spanning 6 months.
- The opportunity to set up a tent at our Trick-or-Treat event to hand out candy or promotional materials (space is limited!) OR include coupons or promotional materials in the event goodie bags.
- A certificate of recognition to display at your business or organization.

\$200 Business-Built Scarecrow

The Troy Historic Village provides a wooden frame for you to build your own unique scarecrow. This is a great team building activity! Scarecrows are due to the Village by **FRIDAY, SEPTEMBER 22nd!**

\$250 THV-Built Scarecrow

Our volunteer team will build your scarecrow for you! You provide promotional logo-wear (clothing or accessories such as t-shirts, hats, or bags) to include. Logo-wear due and last day to purchase a THV Built Scarecrow is **FRIDAY, SEPTEMBER 1st!**

Add \$125 and Display Your Scarecrow at Troy Family Daze!

Limited to the first 30 applicants, for an additional \$125 (\$325 Business Built or \$375 THV Built) we will display your scarecrow at the Troy Family Daze Scarecrow Row September 14-19th where thousands more people will get the chance to see your business. Scarecrows will then go to the Village for the month of October. Troy Family Daze Scarecrows are due by **FRIDAY, SEPTEMBER 8th!**

Yes! We will support Scarecrow Row and the Troy Historic Village!

CHECK ONE: Payment included Please invoice me

Please make checks payable to Troy Historical Society and return to 60 W. Wattles Rd., Troy MI 48098

CHECK ONE: \$200 Business Built Scarecrow Sponsorship \$250 THV Built Scarecrow Sponsorship

OPTIONAL ADD ON: \$125 to display my scarecrow at Troy Family Daze (space limited)

CHECK ONE DIGITAL LOGO: Sending a new one Use the logo from last year Just print my business name

Please email your logo to ScarecrowRow@thvmail.org

CHECK ONE LOGO-WEAR: Building my own scarecrow I will drop off my logo wear at the Troy Historic Village within the week

Business Name AS YOU WANT IT PRINTED: _____

Contact Name: _____ Business Name: _____

Business Address: _____ City: _____ Zip: _____

Contact Phone: _____ Contact Email: _____

Is your business on Social Media? Facebook Instagram TikTok

Are you interested in learning about future sponsorship opportunities at the Troy Historic Village? yes no

Important Deadlines:

- **Immediately** – Payment is due in full at signup or upon receipt of an invoice
- **September 1st** – Last day to purchase a THV built scarecrow; Logo-wear (clothing or accessories) is due!
- **September 1st** – Digital logo is due to ScarecrowRow@thvmail.org for your scarecrow sign.
- **September 8th** – Troy Family Daze Scarecrows are due
- **September 22nd** – ALL other scarecrows are due at the Troy Historic Village
- **October 13th** – Last day to reserve your Trick-or-Treat Tent Spot (optional)

Troy Historical Society is a 501c3 organization; your sponsorship may be tax deductible. Questions? Call 248-524-3570 or email ScarecrowRow@thvmail.org