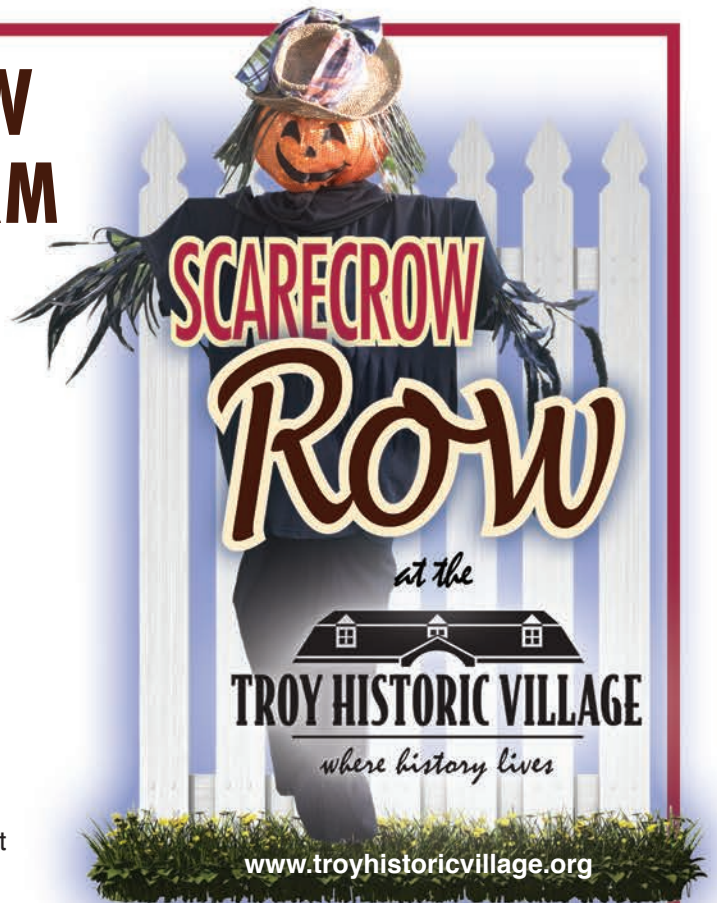


2020 SCARECROW ROW BUSINESS SPONSOR FORM

\$250 THV Built Scarecrow Sponsorship:

- Your scarecrow displayed at the Troy Historic Village on Livernois or Wattles the entire month of October.
- Our volunteers build your scarecrow with logo wear provided by your business.
- A 1' x 2' sign with your business name or logo displayed with your scarecrow.
- Recognition in the Trick-or-Treat event program and acknowledgement in Troy Historic Village Press, THV website and social media outlets.
- You receive 3 complimentary family tickets to a Trick-or-Treat event in the Troy Historic Village on October 15-17 or 29-31. *This is a great way to thank your employees.*
- Your coupons and promotional materials in Trick-or-Treat bags
- Certificate of recognition to display in your business.



60 West Wattles Rd., Troy, MI 48098

\$200 Business Built Scarecrow Sponsorship:

- We provide a 2' x 6' wooden frame to build your scarecrow.
- Your scarecrows displayed at the Troy Historic Village on Livernois or Wattles during entire month of October.
- A 1' x 2' sign with your business name or logo displayed with your scarecrow.
- Recognition in the Trick-or-Treat event program and acknowledgement in Troy Historic Village Press, THV website and social media outlets.
- You receive 3 complimentary family tickets to a Trick or Treat event in the Troy Historic Village on October 15-17 or 29-31. *This is a great way to thank your employees.*
- Your coupons and promotional materials in Trick-or-Treat bags
- Certificate of recognition to display in your business



Yes! We will support Scarecrow Row and The Troy Historical Society!

CHECK ONE:

- \$250 THV Built Scarecrow Sponsorship
 \$200 Business Built Scarecrow Sponsorship

CHECK ONE: Payment included Please send invoice
 Paying via PayPal **Payment in full due by Aug. 24**

Contact Name: _____

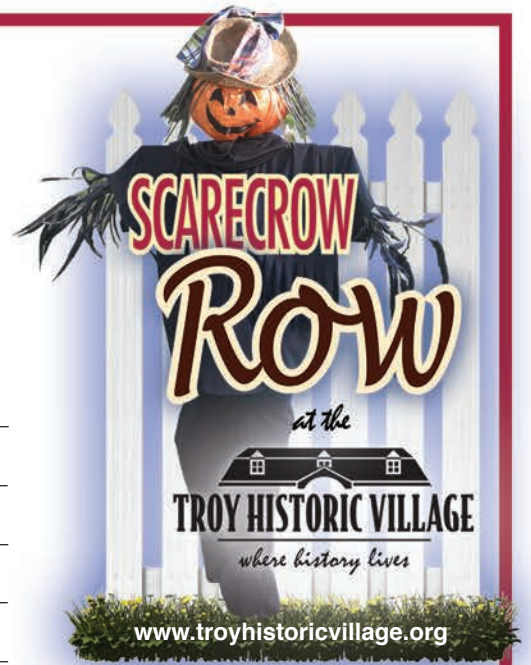
Business Name: _____

Address: _____ City: _____ Zip: _____

Contact Phone: _____

Contact Email: _____

Signature: _____ Date: _____



60 West Wattles Rd., Troy, MI 48098

CHECK ONE: Send an updated logo Use logo from last year Print my business name

ALL SPONSORS: Send a company logo digital file for your sign by August 24 to tcollins@thvmail.org.

Company logo must be a vector file (.eps, .ai or .pdf) or a hi-resolution (.jpg, .tff, .png). Hi-resolution images must be at least 10"x12" and 300dpi resolution. **IF LOGO IS NOT RECEIVED by August 24th sign will be printed with your business name exactly as shown above in block print, NO exceptions.**

Important Deadlines:

- August 24 Payment in full due for all sponsors.
- August 31 Promotional logo-wear/materials due at THV if our volunteers are building your \$250 scarecrow
- August 31 NEW sponsors or returning sponsors must submit their company logo for sign in Hi Res 300 dpi, jpg to tcollins@thvmail.org. **IF LOGO IS NOT received by this date sign will be printed with your business name in block print**
- September 21 Sponsor Built Completed \$200 scarecrows due at THV for installation
- Sponsors receive instructions for their complimentary family tickets no later than October 4.
- **Sponsors who sign-up after August 24th build their own scarecrow or receive a generic pre-built scarecrow and 1' X 2' sign with business name in block letters. Payment in full due at time of sign up.**

Your sponsorship may be tax-deductible. Troy Historical Society is a 501(c)(3) organization. For more information contact Tina Collins at 248-524-3571 or email: tcollins@thvmail.org. Please make checks payable to Troy Historical Society and return to:

Troy Historic Village
60 West Wattles Rd., Troy, MI 48098

