The Board of Trustees of the Troy Historical Society (THS) and the staff of the Troy Historic Village (Village) are pleased to present this Annual Report for the Fiscal Year ending June 30, 2019 (FY2019). Throughout the year THS welcomed visitors to the Village for education programs designed to enhance the lifelong exploration of history and culture. Village events fostered community engagement and reflected our commitment to equity, diversity, and inclusion.

NEW PROGRAM HIGHLIGHTS

In 2018 THS expanded education program services in Wayne County as a Cultural Passport Partner of the Detroit Public Schools Community District. Over 3,000 DPSCD second graders participated in fieldtrips at the Village during the school year. As a result, onsite Village education programs were booked at 100% capacity every month. THS is excited to continue this partnership in 2019/20.

With financial support from a Michigan Humanities Council grant, Village staff developed and piloted a new Civil War Days outreach program in Southfield and Farmington schools. The finalized H2U-Civil War program for eighth grade students will be added to the current menu of History to You outreach programs offered regionally in 2019/20. Staff will continue to provide Civil War Days onsite at the Village in May each year.

THS also implemented a Metalworking 4H Club where teens involved in 4H create metal art and exhibitions and complete service projects. The enthusiastic group will exhibit their art at libraries and at the 2019 Oakland County, Macomb County and Michigan State Fairs.

Hearth and Soul is a new program that highlights restoration efforts in historic structures that are used as private residences, commercial buildings or cultural centers. Tours often include attics and cellars and engaging conversations with previous and current owners, architects, historians and restoration specialists.

Total program revenue has increased 57% over the last four years with the addition of these and other new initiatives combined with ongoing education and public programs.
STAFF AND VOLUNTEER SUPPORT
The THS staff (7.5 full time equivalents) includes 3 full-time and 16 part-time employees. A majority of the staff members are historic interpreters who develop and teach onsite and outreach education programs for elementary and middle school classes and provide enrichment programs and events for adults and families. Village employees also include a part time Curator and facilities attendants. The administrative staff includes a full time Executive Director and part-time Business Manager, Community Development Director, Volunteer/Guest Services Coordinator, and custodial staff.

Village Volunteers provide essential administrative, marketing, and program support. A new Buildings Crew with engineering and facilities maintenance skills completes building repairs and upgrades including painting and refreshing public spaces to enhance visitor experiences. Troy Garden Club volunteers plant and maintain flower beds and the Pioneer Garden, decorate the buildings with fresh holiday greens in December, and volunteer their time during holiday events. Village Volunteers, including 156 adults and 132 high school students, donated 7,750 hours of service. This is the equivalent of nearly four full-time employees valued at $24.85 per hour or $192,588 based on Independent Sector’s averaged value of volunteer time.

CAPITAL IMPROVEMENTS
The restoration of the 1837 Niles Barnard House was delayed when the City of Troy received only one construction bid, which significantly exceeded the approved budget. The City and OHM Advisors, their engineering and architecture consultants, reduced the scope of the restoration plan. The City also increased funding for the project to $700,000. The City of Troy will issue the revised plan for bids in fall 2019 and anticipates completion of the project in June 2020.

Klepinger Construction, a restoration firm specializing in historic doors and windows, repaired the Caswell House main entry and exterior doors and replaced the deteriorated exterior doors on Poppleton School and the Wagon Shop. A new, historically appropriate exterior door was fabricated for the General Store.
"The Village is a welcoming environment where individuals and families of diverse ethnic and cultural traditions explore the past and find insights, context and commonalities as we make tomorrow’s history.” ~Loraine Campbell, Executive Director

**Our Village**
- 217 Volunteers
- 7,750 Hours of Service
- 7.5 Staff FTEs (3 full-time)
- 13 THS Board of Directors
- 5 Community Service Volunteers

**Areas of Growth**
- **TROY TRAFFIC JAM**
  - Revenue increase over the last four years: 87%
- **MEMBERSHIP**
  - Revenue increase over the last four years: 39%
- **EDUCATION PROGRAMS**
  - Revenue increase over the last four years: 33%
  - *with Public Program Revenue up 57%

**Financials**
- **SOURCE OF REVENUE**
  - 36% Programs & Admissions
  - 30% Government & Grants
  - 9% Rental, Store & Other
  - 25% Donations, Sponsors, Membership & Fundraising

- **FUNCTIONAL EXPENSES**
  - 64% Programs
  - 23% Administrative
  - 13% Fundraising

*Unaudited Financial Statements from FY 2018/2019

**Community**
- 27,900 People visited the Village in 2019
- Including 15,000 Students and Chaperones in the Six Counties

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Troy Historic Village • 60 W. Wattles Rd., Troy MI 48098 • 248-524-3570 • www.TroyHistoricVillage.org • Facebook Instagram TroyHistVillage
FINANCE
THS successfully completed its eighth fiscal year operating the Village through its renewable management agreement with the City of Troy. The current agreement will end in 2026. Robust programs, grants, rental fees, Village Store sales, donations, and sponsorships contributed to gross receipts of $476,744 with net income of $12,697 after the allocation of temporarily restricted National Endowment of the Humanities funds (NEH). The 2016 NEH Challenge Grant awarded to THS generated $50,000 in donations raised by THS and matched by $50,000 in NEH grant funds. The total $100,000 will be expended between this fiscal year and FYE2021 to expand outreach programs and to enhance the fiscal sustainability of Village operations.

GRANTS
The following grant funds were also received in FYE2019:

- Michigan Humanities Council awarded THS a $15,000 Humanities Grant to complete a comprehensive archive inventory and develop the new H2U-Civil War outreach program.

- Michigan Council for Arts and Cultural Affairs awarded THS a $19,500 grant to support general operations.

- The Kresge Foundation allocated $6,000 from a three-year grant of $19,000 to support general operations.

- The City of Troy also appropriated $100,000 to support operations in the Village. The City’s appropriation is included with grant awards in our annual audit.

The Endowment Fund to benefit the Troy Historic Village administered by the Troy Community Foundation reached $23,000 and is now an invested fund.
**COLLECTIONS**

Curator Elizabeth Thornburg with the assistance of twenty volunteers completed a number of significant projects during FYE2019.

- An inventory the numerous collections of documents and images in the Village Archive was completed. During the inventory, appropriate materials were identified for display in the restored Niles Barnard House.
- 11 finding guides, including a comprehensive Wattles Collection Finding Guide were made available on the Village website.
- Document from City departments were analyzed and incorporated into collections.
- Troy High School and Troy Athens High School Yearbooks from 1990-2018 are being digitized in partnership with Oklahoma Correctional Industries (OCI).
- Troy related materials (newspaper clippings, obituaries, and yearbooks) were made available in partnership with Oakland County Historic Resources /Orion Library. [http://oaklandcountyhistory.org/knowvation/app/consolidatedSearch/](http://oaklandcountyhistory.org/knowvation/app/consolidatedSearch/)
- Troy and Athens High School Yearbooks (1956-1989 and 1976-1989) were made available through the Oakland County Historic Resources /Orion Library website and are fully searchable.
- An Archive Core Training manual was developed and the first training of THV Volunteers was scheduled. This cohort will use community collections to learn more about archiving, enhance the online THV collections, and create more advocates for Troy community collections. This project was funded by a grant from the Troy Community Foundation.
- Significant holdings of previously unprocessed Troy Daze materials were organized, digitized and made available for the 50th Troy Daze event in September.

**COLLABORATIONS**

- THS continued its collaboration with the Troy Nature Center to provide Michigan products at their annual Maple Syrup Festival in March.
- The Troy Garden Club continued its volunteer and financial support of the Village. The club provided annual plants, mini pumpkins for the annual Trick or Treat event, holiday evergreens and refreshments for the Cocoa with Santa event, and hundreds of hours of volunteer service to maintain and update flower and herb beds. In return, THS welcomed 886 visitors, vendors, and volunteers to the Village during the annual Garden Club Walk Boutique in the Village in July.
- Beaumont Health, THS’s new Healthy Living sponsor, supported outdoor Yoga classes offered from June through October and a weekly walking club to advance fitness while exploring local history on foot. In cooperation with the Troy Garden Club and Salvation Army Healthy Living helped families in need grow, harvest, and use the fresh, organic vegetables that they raise in the Pioneer Garden.
THS anticipates another exciting year of immersive education programs and family events offered at the Village. We will also expand our menu of outreach programs that bring history into classrooms and senior centers across Southeast Michigan. “History to You” programs for elementary and middle school classes will include lively presentations and activities that meet new social studies curriculum guidelines. Village staff will also include new topics in our menu of adult “Group Gather” presentations. Clubs, service organizations and senior groups are invited to select one or more programs to be presented at their residential facility, church or community center. Groups may also schedule a presentation at the Village and an ADA accessible tour of select historic buildings. Finally we will introduce new hands-on workshops and classes for community members that are interested in historic restoration or learning to use the vintage printing equipment in the Print Shop.

We look forward to welcoming old friends and new Villagers as we continue to enhance the of Troy Historic Village welcoming, interesting and inclusive cultural center.
BUSINESS AND COMMUNITY SPONSORS

TROY TRAFFIC JAM
American House
CBTS
City of Troy
Classic & Exotic
Community Choice Credit Union

DiLisio Contracting
Doug Tietz
GR Auto Gallery
Hagerty Insurance
Harness Dickey
Kelly Services
Kirco/Columbia Center
Kiwanis Club of Troy
Mahindra
Master Auto Service
Merrill Lynch
Morgan Stanley
Oakland County Michigan Works!
Suburban Collection

SCARECROW ROW
A.J. Desmond & Sons
Accent Florist
Alex, Sam, Matt Preston DeMore
Alliance Mobile Health
Bellagio Hair Studio
Benito’s Pizza
C & G Newspapers
Coldwell Banker Weir Manuel
Crispell’s Bakery & Pizzeria
Dairy Queen (Rochester @ Square Lake)
Daisy Knight Dog Park
Della’s Maple Lane Florist
English Gardens
Estia Greek Street Foods
Fabric Affair

Fox & Hounds Pastry Den
Genisys Credit Union
Healthsource Chiropractic
Helio Psychiatry & Counseling
Home Depot
Incarnate Word
Jonny Cakes
J-Ro School of Music
Kim’s Restaurant
LJPR Financial Advisors
Meditight
Mr. Kabob Xpress
MSU MEC
Oakland County Michigan Works!
OMPT Specialist Physical Therapy
Padma Kuppa & Barb Chambers
Real Estate One
Real Living Kee Realty
Ridley’s Bakery Café
Robert and JoAnn Preston
SaveOn
Kathy Serafini
Signs & More
St. Anastasia Knights of Columbus
Stage Nature Center
Stevens Worldwide Moving
Stonecrest of Troy
T & I Credit Union
Telly’s Greenhouse
The UPS Store
Thrivent/Elizabeth Kaniarz
Trevorrow Hardware
Troy Dental Studio
Troy Fire Dept
Troy Garden Club
Troy Police Dept
Troy Public Library
Troy Rotary
Troy Sports Center
Troy Veterinary Hospital
Troy Youth Assistance
Troy-Somerset Gazette
Val’s Pet Supplies
Ward Randol, Jr.

BUSINESS AND OPERATIONS
AAA Ice Cream
Allegra Print
Alliance Mobile Health
City of Troy
Genisys Credit Union

Home Depot
Kim’s Restaurant
Lowe’s
Nino Salvaggio International Marketplace

Pomeroy Living–Rochester
Real Living Kee Realty
Signs & More
Tim Hortons-Troy
Trevorrow Hardware
Troy Garden Club
Whole Foods

EDUCATION SPONSORS
Suburban Collection
Kelly Services
Kirco/Columbia Center
City of Troy

TRICK OR TREAT SPONSORS
AAA Ice Cream
Genisys Credit Union
Meijer
Nino Salvaggio International Marketplace
The Art of Smiles Daniel J.O’Brien, DDS, FIOCI
Tim Hortons–Troy
Troy Garden Club

HEALTHY LIVING COMMUNITY INITIATIVES
Beaumont Health

HOLIDAY EVENTS SPONSORS
Genisys Credit Union
Troy Garden Club

TEA SPONSORS
Pomeroy Living–Rochester
Michigan Council for Arts and Cultural Affairs
National Endowment for the Arts

FOUNDATIONS
Allison Family Foundation
Kresge Foundation
Michigan Council for Arts and Cultural Affairs

Michigan Humanities Council
National Endowment for the Humanities
National Endowment for the Arts
Oakland County Bar Foundation
Phillip & Elizabeth Filmer Memorial Charitable Trust
INDIVIDUAL DONATIONS

J. Howard Adams
James Allen
Valiena Allison
Fred Barnard
Richard Beaubien
Donna Beauregard
Emily Berezowsky
Christine Birdsell
Robert Bishop
Kathleen Blessing
Loraine Campbell
Barbara Chambers
Trudy Chisholm
Elaine Clampitt
Paul Clark
Sandra Clark
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Martha Curry
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Aditya Ezhuthachan
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Ruth Green
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Diane Gurzick
Matthew Hackett
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Clark Heath
Judy Iceman
Brian Joseph
Karen Karavias
Amy Kessler
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Anthony Perna
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Ward Randol
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James Ranta
Fred Rounds
Thomas Sawyer
Joann Schirmacher
John Sieffert
Robin Siegel
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