



BECOME A SPONSOR

Join the Scarecrow
Row this October
2025!

Promote your business or organization while supporting the
Troy Historic Village in this popular annual event.



Registration and more
information at
www.TroyScarecrowRow.com
or follow the QR code
to sign up today!



All Sponsors Receive:

- Your unique scarecrow on display at the Village along Livernois or Wattles during the entire month of October.
- Your business name or logo on display with your scarecrow on a 1'x2' sign
- 2 Family Passes (2 adults, 2 children each) to our Trick-or-Treat event.
This is a great way to thank your employees!
- Recognition in the Trick-or-Treat event program, on social media, Village newsletter, website, and annual report.
- The opportunity to set up a tent at our Trick-or-Treat event to hand out candy or promotional materials (space is limited!) OR include coupons or promotional materials in the event goodie bags.
- A certificate of recognition to display at your business or organization.

All proceeds benefit **TROY HISTORIC VILLAGE**
where history lives



\$200 Business Built Scarecrow

The Troy Historic Village provides a wooden frame for you to build your own unique scarecrow. This is a great team building activity! Scarecrows are due to the Village by **FRIDAY, SEPTEMBER 19th!**

\$250 THV Built Scarecrow

Our volunteer team will build your scarecrow for you! You provide promotional logo-wear (clothing or accessories such as t-shirts, hats, or bags) to include for your scarecrow. Logo-wear due and last day to purchase a THV Built Scarecrow is **FRIDAY, AUGUST 22nd!**

Add \$125 and Display Your Scarecrow at Troy Family Daze!

Limited to the first 30 applicants, for an additional \$125 (\$325 Business Built or \$375 THV Built) we will display your scarecrow at the Troy Family Daze Scarecrow Row September 11-14th where thousands more people will get the chance to see your business. Scarecrows will then go to the Village for the month of October. Troy Family Daze Scarecrows are due by **WEDNESDAY, SEPTEMBER 3rd!**

Yes! We will support Scarecrow Row and the Troy Historic Village!

CHECK ONE: ☐ Payment included ☐ Invoice me

Please make checks payable to Troy Historical Society and return to 60 W. Wattles Rd., Troy MI 48098

CHECK ONE: ☐ \$200 Business Built Scarecrow Sponsorship ☐ \$250 THV Built Scarecrow Sponsorship

OPTIONAL ADD ON: ☐ \$125 to display my scarecrow at Troy Family Daze (space limited)

CHECK ONE DIGITAL LOGO: ☐ Sending a new one ☐ Use the logo from last year ☐ Just print my business name

Please email your logo to ScarecrowRow@thvmail.org

CHECK ONE LOGO-WEAR: ☐ Building my own scarecrow ☐ Please contact me about my logo-wear

Business Name AS YOU WANT IT PRINTED: _____

Contact Name: _____ Business Name: _____

Business Address: _____ City: _____ Zip: _____

Contact Phone: _____ Contact Email: _____

Is your business on Social Media? ☐ Facebook ☐ Instagram

Are you interested in learning about future sponsorship opportunities at the Troy Historic Village? ☐ Yes ☐ No

We agree to the following terms and guidelines. Signature required: _____

Important Deadlines:

- **Immediately** – Payment is due in full at signup or upon receipt of an invoice
- **August 22** – Last day to purchase a THV built scarecrow; Logo-wear (clothing or accessories) is due!
- **August 22** – Digital logo is due to ScarecrowRow@thvmail.org for your scarecrow sign.
- **September 3** – Troy Family Daze Scarecrows are due
- **September 19** – ALL other scarecrows are due at the Troy Historic Village
- **October 17** – Last day to reserve your Trick-or-Treat tent spot (optional)

Scarecrow Guidelines

Scarecrows shall meet the following guidelines:

- No straw, paper, styrofoam peanuts, or excess linens for stuffing.
- If your scarecrow has a prop, the width of the scarecrow and prop will not exceed 5 feet wide and 2 feet deep.
- No political campaigns, non-partisan or otherwise; no political party affiliated or themed scarecrows.
- No scary or disturbing images (example: headless scarecrows, scary masks, fake blood or other grotesque imagery).
- Any additional messages or signs must be approved by THV Staff.
- No items used to build or decorate the scarecrows will be returned without prior written approval given by THV staff.

Troy Historic Village staff reserves the right to refuse scarecrows, without refund, for failure to meet any of these guidelines. Contact Troy Historic Village staff for questions about what is accepted or allowed for display on your scarecrow.