



The 2025 Troy Traffic Jam – A Need for Speed!

TROY, MI – Buckle up, gearheads! The 17th Annual Troy Traffic Jam is set to roar into action on **Sunday, August 3rd, 2025, from 10 AM to 3 PM** at the Columbia Center on Big Beaver Road. *SPEED* is this year's theme, and we're honoring fast, innovative, and legendary performance machines spanning 100 years of racing history. From early innovations and classic muscle to high-tech race cars, the Troy Traffic Jam is the ultimate celebration of horsepower and engineering.

Feature Cars: A Celebration of Speed

The 2025 Troy Traffic Jam will showcase an unparalleled lineup of race cars, prototypes, and performance legends across all racing genres. In total you will see about 50 feature cars, some top cars already secured for this show include:

- **1913 Ford Speedster Race Car** – The Model T put America on the road, these Speedsters were modified to race.
- **1960 Lotus Elite Race Car** – A lightweight pioneer that combined speed with revolutionary aerodynamics.
- **1963 Chrysler Turbine Car** – One of the most futuristic cars ever made, this ultra-rare machine was powered by a gas turbine engine.
- **1969 Boss 429 Drag Car** – A quarter-mile monster built for straight-line domination.
- **1986 Chevrolet Corvette GTP Race Car** – A Group C prototype built to outlast the competition in endurance racing.
- **2001 Cadillac LMP Race Car (LMP00001)** – The very first Cadillac Le Mans prototype, designed to compete at the highest level of motorsports.

These feature cars, along with another 300 meticulously restored and maintained antiques, classics, muscle cars, and exotics from hobbyists and high-end collectors across Michigan make the Troy Traffic Jam a must-attend event for any car enthusiast.

Tech Talks: The Science Behind Speed

The Tech Talks tent will feature presentations from industry leaders who helped shape some of these incredible machines. Listen to the legends as they share their experience with *SPEED* and ask your own questions! The Tech Talks tent has become an exciting hub for learning and discussion in the middle of this premiere automotive festival!

Family Fun at Full Throttle

The Troy Traffic Jam is more than just a car show, it's an interactive, **family-friendly experience**. The Pedal Power 200 kids' pedal car race returns this year giving young drivers their own moment in the spotlight. Stay all day and enjoy lunch and sweet treats from the Troy Traffic Jam vendors, music by DJ Chachi, and robotics demonstrations by local Troy Robotics clubs.

Join the Action!

The **Troy Traffic Jam is FREE for spectators**. Funds raised through sponsorships, car registrations, and onsite raffles fuel education programs at the Troy Historic Village. Sponsorship opportunities are still available.

Want to show off your ride? Pre-register now for **\$25 per vehicle** and enjoy quick check-in plus a swag bag, courtesy of our sponsors. Day-of registration is \$30.

To register and find out more about the Troy Traffic Jam including sponsorship opportunities, please visit **TroyTrafficJam.com**, or call 248-524-3570.

Don't miss your chance to witness **history, horsepower, and high-speed thrills**—all in one place. Mark your calendar for August 3rd and prepare for an unforgettable ride!

