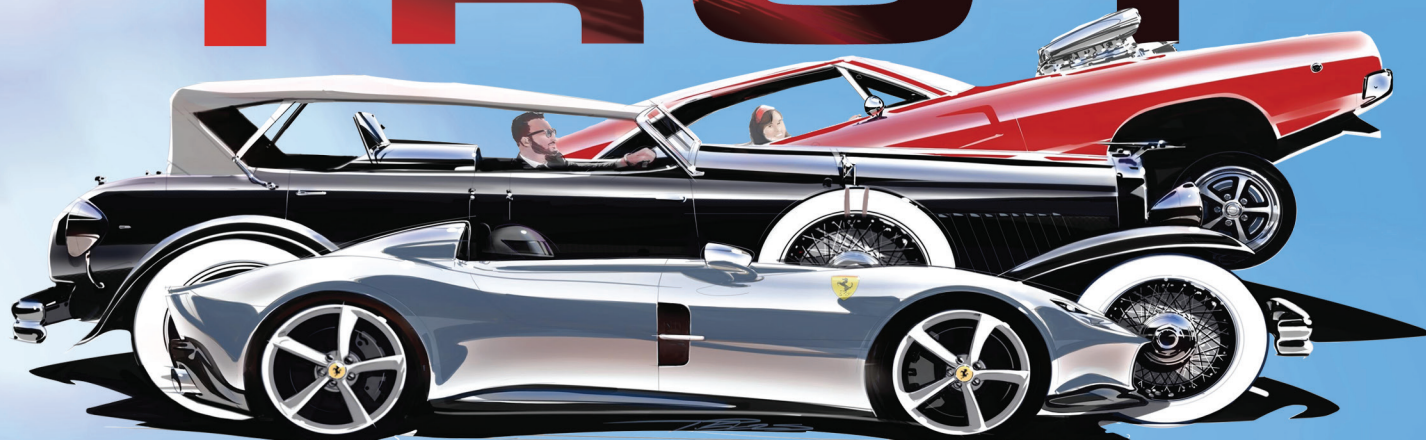


# TROY



# TRAFFIC JAM

**AUGUST 4 2024**

# CAR SHOW

**SPECIAL  
EDITION**



**An AUTOMOTIVE FESTIVAL With**  
300+ FEATURED CARS AND VEHICLES  
ANNIVERSARY GTO CORRAL AND MUSTANG CORRAL

**TECH TALK PANEL DISCUSSIONS**  
WITH INDUSTRY LEADERS

**KIDS PEDAL POWER 200 PEDAL CAR RACE**  
**LIVE MUSIC BY THE BLUE GUITAR**  
AUTOMOTIVE ART SALE, FOOD AND SNACKS!

**FREE  
TO THE  
PUBLIC**

**ONE DAY ONLY**

**SUNDAY AUGUST 4, 2024 | 10AM-3PM | COLUMBIA CENTER**  
**201 WEST BIG BEAVER ROAD | TROY MI**



# THE AUTOMOTIVE FESTIVAL ARRIVES 8-4-2024

ONE DAY OF CHROME, HIGH-PERFORMANCE  
VEHICLES, TECH TALKS, KIDS PEDAL CAR RACES,  
ROBOTICS, MUSIC, FAMILY FUN, & FOOD


Cruise in for an exciting day featuring over  
**300** classics, customs, exotics, historic and  
just about every type of vehicle in-between.  
If you've got a gem in your own garage you  
would like to share, check out our registration  
information on the back page.

Public admission is **FREE!** Activities include 300  
plus vehicles, Tech Talks, watching the Pedal  
Power 200, robotics demonstrations, kids'  
activities, music, a raffle and 50/50 drawing,  
and sponsor door prizes. Food and snacks are  
available for purchase, including ice cream from  
a restored Good Humor truck.



## TECH TALK PANEL DISCUSSIONS WITH Q&A INCLUDE:

- GTO and the Legendary Woodward Scene with David Warren, John "Cheater" Politzer, Jeff Denison, and Tom Nash.
- Mustang and the Pony Car Wars that Launched 60 Years of History with Joel Piaskowski, John Clor, and Art Hyde.
- Mopar and the Electric Muscle Cars of the Future with Scott Krugger, Kevin Hellman, and Brad Gieske showcasing the 2024 Dodge Charger Daytona BEV.

All proceeds  
FUEL EDUCATION  
at  
  
**TROY HISTORIC VILLAGE**  
*where history lives*

16TH ANNUAL

# TROY TRAFFIC JAM

**KIRCO**  
PRESENTING SPONSOR

**COLUMBIA**  
CENTER  
PROUD HOST VENUE

**Gallagher**  
TECH TALK SPONSOR

**HORIZON**  
BANK  
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**HOUR**  
MEDIA  
MEDIA SPONSOR

**NOSTALGIC**  
MOTORING LTD.  
PEDAL POWER 200 SPONSOR



**SUNDAY AUGUST 4, 2024 | 10AM-3PM  
AT THE COLUMBIA CENTER | TROY, MI**



## CAR SHOW INFORMATION

For up-to-date information,  
including registration and show  
schedule, scan the QRcode  
here or see the back cover for  
details.



### Back again this year! THE KIDS PEDAL POWER 200 RACE!

This exciting event is open to all racers aged  
3-8 years old with a pedal-powered car! Check  
in as early as 9am, drop off your pedal car in  
our special pit area, and enjoy the Troy Traffic  
Jam car show until race time at 1:30pm. Awards  
for 1st 2nd and 3rd place finishers in each age  
category and best Pedal Car. All racers receive  
a T-shirt and ice cream with their registration.  
Registration is \$15 per racer.





# TROY



# TRAFFIC JAM

## Celebrating 60 years of Mustang and GTO!

This year at the Troy Traffic Jam we will be celebrating the 60th anniversary of two iconic cars: the Mustang and the GTO. Maybe you remember when that first Mustang turned your head or the roar of a GTO. There will be an anniversary corral for each of these icons with specially invited cars to showcase them through the years. See the prototype for the Mustang from the Detroit Historical Society collection, the legendary red 1964 GTO 421 "Ringer," and more. Listen to the stories and ask questions about their development at our Tech Talks panel discussions. And don't worry, you'll also enjoy some beautiful antiques, high-end exotics, and everything in between!

**The Troy Historic Village** is pleased to welcome you to the 16th annual Troy Traffic Jam, our biggest fundraiser of the year that *FUELS EDUCATION!* Each year the Village welcomes more than 27,000 visitors for school field trips, history talks and tours, blacksmithing and other traditional trades, community events, and more! Our fantastic Troy Traffic Jam sponsors enable us to provide learning opportunities for all ages!

## 2024 Troy Traffic Jam Car Registration!

Do you want to show your own vehicle? Pre-registration is \$25 and includes a dash plaque, goodie bag, and chance to win peer-judged and fan favorite awards. Day-of registration for show cars is \$30.

## Show Schedule Sunday August 4, 2024

7:00am	Check-in and Onsite Registration OPEN FREE Coffee and Timbits from Troy Tim Horton's
10:00am	Show OPENS (cars, food, music, robotics, demonstrations, and more!) The Blue Guitar Music Set
11:00am	Tech Talk "GTO and the Legendary Woodward Scene"
11:45am	Tech Talk "Mustang and the Pony Car Wars that Launched 60 Years of History" Check-in and Onsite Registration CLOSES at 12 noon
12:30pm	Tech Talk "Mopar and the Electric Muscle Cars of the Future"
1:30pm	Kids Pedal Power 200 The Blue Guitar Music Set
2:30pm	Awards and Drawings

All proceeds  
FUEL EDUCATION at



## THANK YOU TO OUR GROWING LIST OF SPONSORS!



**TroyTrafficJam.com**