

VILLAGE PROGRAMS

Sponsorship



Presenters combine artifacts and images in historic setting to bring history to life

History comes to life at the Village with radio shows, tours, café chats, and more!



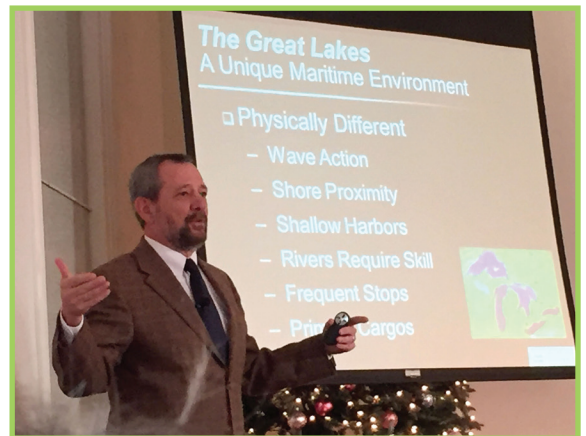
Cheddar the Mouse shares stories and artifacts with little historians



Digger's Detectives



Radio Shows



Thursday Teas



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Family Programs

The Village is a place to enjoy history, culture, and experiences. These intergenerational family programs create spaces where children, parents, and grandparents share an experience that continues to generate conversations beyond the Village.

- **Cheddar's Preschool Story Time** - Little historians aged 2-5 and their caregivers hear a story, talk about an artifact, and do crafts and activities together with Cheddar the Village Mouse. 12 per Series
- **Digger's Detectives** - Kids aged 5-10 and their caregivers learn how to use tools and their senses to make observations about mysterious-looking artifacts with the help of Digger the Groundhog. 12 per Series
- **Radio Shows** - Guests ages 12 and up travel back in time to the Golden Age of Radio. Actors perform scripts from classic radio shows, complete with live sound effects and vintage commercials.

Lecture Series

Lectures allow us to share history with groups of guests that form small communities within the Village. Visitors come back again and again for the interesting topics or popular speakers, as well as the chance to mingle with one another.

- **Thursday Teas** - Our most popular series takes place inside Old Troy Church where guests enjoy tea, cookies, and community as much as they enjoy a new lecture topic each month! 12 per Series
- **Preservation Conversations** - Participants learn about historic preservation across the country and in their own community through presentations and conversations. 11 per Series.
- **Constitution Café** - Students, adults, and seniors utilize the Socratic Method of inquiry and discussion to engage in civil discourse about the US Constitution.

Healthy Communities

We see the Village not only as a place to share history, but also as a hub of community activities, including programs aimed at promoting health and wellness. We strive to make activities accessible to a range of ages and abilities.

- **Walking Group** - The weekly walking group meets year-round in locations across Troy and neighboring communities for a time of fellowship and fitness.
- **Museum Yoga** - Outdoor yoga classes utilize the beautiful Village grounds on peaceful summer evenings for weekly mindful and physical recentering.
- **Village Fitness Challenge** - Participants of all ages and abilities explore outdoor spaces and complete fun challenges while learning a little about local history and culture.

Choose to sponsor any one of these Village Programs

All sponsorship packages can be customized

All sponsors will appear on promotional material, in social media, on the Village Website, and in the Annual Report

Series Sponsor \$1000 minimum

- Exclusive series sponsor
- Make your pitch at 2 programs
- Promotional display at each program

Series Co-Sponsor \$500 minimum

- Up to 2 co-sponsors per series
- Make your pitch at 1 program
- Promotional display at each program

Healthy Communities Sponsor \$500 minimum

- Make your pitch at 1 program
- Promotional display at each program

Radio Show Sponsor \$250 minimum

- Promotional display and "radio spots" at each show

SPECIAL EVENTS

Sponsorship



Our Civil War Days event is immersive and memorable



Santa Claus brings holiday cheer to the Village each year



Coppersmithing Week



Mid-Winter Open House

*Signature events, holiday programs,
and seasonal open houses offer fun for the
whole community!*



Families enjoy our annual Trick-or-Treat event



Victorian Christmas



SPECIAL EVENTS

Sponsorship

Open House Events

These events are a great introduction to the Village and the many educational programs and activities we offer throughout the year. Free to the public, visitors of all ages may find a new scavenger hunt or demonstrations as they explore the grounds and buildings.

- **Mid-Winter Break Open House** - Over President's Day weekend guests are invited to enjoy winter in the Village during this two-day event.
- **Summer Kick-Off Open House** - Just before school lets out, guests learn about summer activities in Troy for all ages while enjoying live music on the green.
- **Fall Open House** - As the community settles into the pace of fall, they're invited to stroll the grounds and enjoy the sights and sounds of the Village.

Signature Events

These events are where history comes to life! They pull together facts, artifacts, and hands-on experiences to engage and immerse guests in stories of the past. Driven by the mission of the Troy Historical Society, they extend learning to students of all ages.

- **Civil War Days** - Through history interpreters, performing artists, and artifacts, students and families explore aspects of daily life from a variety of perspectives.
- **Coppersmithing Week** - Working with our resident blacksmith, participants learn the similarities and differences between copper and iron as they transform these two metals into an artistic and useful object.
- **Victorian Christmas** - During this multi-day exhibit, history interpreters live in the Village buildings and bring the traditions and activities of a mid-1800s Christmas to life for visitors.

Community Events

These large events use the Village buildings and grounds as the setting for child and family friendly activities. They draw diverse crowds from Troy and surrounding communities and introduce visitors of all ages to the city's cultural gem through a variety of seasonal holiday events.

- **Village Egg Hunt** - Families and young children enjoy spring-themed games, activities, and crafts, while they hunt for eggs stashed around the grounds at their own pace.
- **Cheddar's Birthday Party** - Families join us to celebrate Cheddar the Village Mouse's birthday with party games, puppet shows, crafts, and of course party treats!
- **Trick or Treat** - Each year a new family-friendly theme greets visitors as they stroll (or run) through the Village to collect treats and trinkets, make crafts, and play games.
- **Cocoa and Crafts with Santa** - Children get the chance to share their wish list with Santa before continuing through the Village for crafts, activities, and cocoa.

Choose to sponsor any one of these Special Events

All sponsorship packages can be customized

All sponsors will appear on promotional material, in social media, on the Village Website, and in the Annual Report

Exclusive Sponsor \$1500 minimum

- Only sponsor for the event
- Meet & greet event attendees
- Hang your banners at the event

Event Co-Sponsor \$500 minimum

- Up to 3 co-sponsors per event
- Meet & greet event attendees
- Hang your banners at the event

Open House Sponsor \$250 minimum

- Promotional display at the Open House



60 W. Wattles Rd., Troy MI 48098 • 248-524-3570

www.TroyHistoricVillage.org •    TroyHistVillage

Troy Historic Village Sponsorship Form

Date _____

Name/Contact Name _____

Company _____

Street Address _____

City _____ State _____ Zip _____

Home Phone _____

Work Phone _____

Email _____

Program _____ Sponsorship Category _____

SPECIAL EVENT SPONSORSHIPS

☐ Exclusive Sponsor \$1500+ ☐ Event Co-Sponsor \$500+ ☐ Open House Sponsor \$250+

VILLAGE PROGRAMS SPONSORSHIPS

☐ Series Sponsor \$1000+ ☐ Series Co-Sponsor \$500+ ☐ Healthy Communities Sponsor \$500+
☐ Family Program Sponsor \$250+

Please provide your Social Media Handle _____

Village Contact _____

☐ **Approved company logo as a 300dpi jpeg or png**

Please return this form to: Troy Historic Village, 60 W. Wattles Rd., Troy, MI 48098

For more information please contact: **Sharon Snyder** at 248-524-3571 or email: **ssnyder@thvmail.org**

Troy Historic Village is a charitable organization under section 501(c)(3) of the IRS Code. Your contribution is tax deductible as provided by law.