

TROY



TRAFFIC JAM

AUGUST 4 2024

10am-3pm at the Columbia Center, 201 W. Big Beaver, Troy MI

AN AUTOMOTIVE FESTIVAL

- **6000+** anticipated visitors
- **300+** featured cars and vehicles
- Special Anniversary GTO Corral and Mustang Corral
 - Tech Talks with Automotive Industry Leaders
 - Kids Pedal Power 200 Pedal Car Race
 - Music, Food, and Sponsor Giveaways



All proceeds FUEL EDUCATION at the Troy Historic Village where more than 12,000 students, teachers, and chaperones attend field trips annually!



"The Troy Traffic Jam is one of the best run shows in the area."

"I enjoy being able to interact with other car enthusiasts!"

"I loved the vibe, the different cars, the food, the people, and that it was family friendly."

2023 HIGHLIGHTS

- 235 Preregistered Vehicles
- 45 Featured Cars
- 3 Tech Talks with Harlan Charles of Corvette, Joel Piaskowski of Ford, and Ralph Gilles of Stellantis
- Exciting Pedal Car Races
- 3185 Estimated Attendees despite the rain!
- \$42,000+ in Sponsorships and Support!



THANK YOU

To Our 2023 Team
Of Sponsors!



PRESENTING SPONSOR

COLUMBIA
CENTER
PROUD HOST VENUE



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