

## THE 10TH ANNUAL TROY TRAFFIC JAM (2017) SPONSORSHIP LEVELS

### Gold (\$5,000 - \$10,000)

- Business acknowledged as major sponsor in all press releases from Troy Historic Village and social media outlets, and invited to participate in media interviews and live remotes
- Business profile posted on 2017 Troy Traffic Jam and Troy Historic Village websites
- Opportunity to have a booth representing company at show (10' x 10' tent)
- Business logo on a car show award, Troy Traffic Jam Troy Historic Village websites, welcome banners at car show and Troy Historic Village, all promotional flyers, and 2017 Troy Traffic Jam T-shirt
- Business acknowledged in the Village Press newsletter and on Troy Historic Village website
- Inclusion of informational or promotional item from company in car registrants' gift bags



### Silver (\$2,500)

- Business acknowledged as media co-sponsor (with the City of Troy) on WWJ Newsradio 950 as well as final press release from Troy Historic Village
- Business profile posted on Troy Traffic Jam and Troy Historic Village websites
- Opportunity to have a booth representing company at show (10' x 10' tent)
- Business logo on Troy Traffic Jam website, welcome banners at car show and Troy Historic Village, all promotional flyers, and 2017 Troy Traffic Jam T-shirt
- Business acknowledged in the Village Press newsletter and on Troy Historic Village website
- Inclusion of informational or promotional item from company in car registrants' gift bags

### Copper (\$1,000)

- Opportunity to have a booth representing company at show (10' x 10' tent)
- Business name (no logo) listed on back of 2017 Troy Traffic Jam T-shirt
- Business logo on Troy Traffic Jam website and welcome banners at car show and Troy Historic Village
- Business acknowledged in the Village Press newsletter and on Troy Historic Village website
- Inclusion of informational or promotional item from company in car registrants' gift bags

### Aluminum (\$500)

- Business name (no logo) on Troy Traffic Jam website and welcome banner at Troy Historic Village
- Business acknowledged in the Village Press newsletter and on Troy Historic Village website
- Inclusion of informational or promotional item from company in car registrants' gift bags

### Chrome (\$100)

- Business acknowledged in the Village Press newsletter and on Troy Historic Village website
- Inclusion of informational or promotional item from company in car registrants' gift bags