



60 W. Wattles Rd., Troy, MI 48098 • 248-524-3570
www.troyhistoricvillage.org •  troyhistoricvillage

FOR IMMEDIATE RELEASE

CONTACT:

FLO SCHULTHEISS
MEDIA CONTACT
248-225-4356
flo@schultheiss.com

TROY'S PREMIER CAR SHOW REVS ITS ENGINES ON SUNDAY, AUGUST 7TH!

TROY, MI – Troy Historic Village is happy to announce the 9th annual *Troy Traffic Jam Car Show* will take place on Sunday, August 7th from 10am – 3pm at the Columbia Center on Big Beaver Rd. Troy's premier car show showcases all the chrome and muscle that car enthusiasts come to expect with over 250 vehicles expected to be on display. It's a free, fun and family-friendly event with plenty of activities, music and food to keep the entire family entertained.

The event is made possible by major sponsors Kirco/Columbia Center, Kelly Services, The Suburban Collection, and the City of Troy. "The Suburban Collection is proud to be one of the presenting sponsors for The Troy Traffic Jam benefiting the Troy Historic Village," said David T. Fischer, Jr., General Manager of The Suburban Collection. "It's a fabulous fun-filled day for the family featuring classic cars, activities for the children, great music and delicious food from local area restaurants. Be sure to add it to your summer calendar of do not miss events!"

Judy Iceman, President of Troy Historical Society commented "My husband is a car guy so I enjoy looking at all of the beautiful vehicles and I'm delighted that this great fundraising event for THS is also growing into a terrific family event for the City of Troy." As the Troy Traffic Jam Car Show continues to grow, more vehicles and activities are added to engage visitors and their and families. This year a kid's Pit Stop will include face painting, a remote control car obstacle course (in partnership with Mahindra), children's crafts, and Sparkles the Clown. Music is provided by DJ Bob Steel, and plenty of great food and frozen yogurt will be available for purchase.

Over 250 vehicles were on display in 2015 and included two 1932 Stutz DV-32 Super Bearcats, a 1942 Vintage Fire Truck, a 1930 Packard Phaeton, and a 2015 Chrysler Challenger Hellcat. "The amazing feature of the Troy Traffic Jam car show is the wide selection of vehicles that are on display. For example, visitors can see classics that you would find at the Concours d'Elegance, customized vehicles you would find at Autorama, special vehicles -featured at the Grand Prix or the Miss America X speed boat, A large number of hot rods and muscle cars are also exhibited. The Troy Traffic Jam offers something for everyone."

Individuals interested in displaying their vehicle(s) are welcome to register online. The entry fee is \$15 per car (\$20/car on the day of the show). All registration fees for the Troy Traffic Jam are tax deductible and support the Troy Historic Village. New this year, people that register by August 2nd will be entered into a drawing to win a marvelous prize from one of our sponsors. Visit www.troytrafficjam.com for registration form and guidelines.

Additional sponsors for the event include Community Choice Credit Union, Mahindra, Doeren Mayhew, Independent Bank, DiLisio Contracting, and Morgan Stanley, along with 16 other local businesses. Sponsorship opportunities are still available. Interested businesses can contact David Zuza at fund@thvmail.org, or visit www.troyhistoricvillage.org/2016-troy-traffic-jam/ to view sponsorship levels and complete an online sponsorship form.

Troy Historic Village is located at 60 West Wattles Rd., Troy MI. The Village showcases ten historic structures in a charming five-acre complex. Visitors of all ages can explore Michigan history by witnessing and sharing the lifestyles of the pioneers who established homes and farms in rural



60 W. Wattles Rd., Troy, MI 48098 • 248-524-3570
www.troyhistoricvillage.org •  troyhistoricvillage

Troy Township during the 1800s. Troy Historic Village serves the counties of Oakland, Wayne, and Macomb, providing a memorable and interactive experience for all visitors. Offering a wide variety of activities for children and a diverse range of lectures and events for adults, the Village aims to enhance appreciation of history while using Troy's rich and evolving story as a backdrop. 2016 marks the Troy Historical Society's 50th Anniversary of conserving local history, connecting the community with heritage and continuing outstanding educational programs.

###